



Organization for Security and
Co-operation in Europe

Date: 21 September 2016

Clarification Note No. 2

Request for Quotation RFQ 76/2016

Countering anti-Semitism through education -Educational Video Episodes – pilot phase

The Organization for Security and Co-operation in Europe has received a request for clarification and we would like to provide the following clarification:

Question 1: The deadline for submission of the quote is September 30th. Are you expecting an actual creative full script along with all our RFP application documents including CVs, price quote and timeline? I am not sure we have enough information or time to deliver a creative concept in this tight schedule.

Answer 1: Until the submission deadline, we expect to receive a script for one episode based on the already existing printed materials that can be found on the ODIHR website. The script does not need to be a detailed one but it should give an idea of how this one episode would look like.

Question 2: You provide 3 Project Objectives

- Addressing the security needs of Jewish communities
- Countering anti-semitism through education
- Fostering civil society coalition building

In the top of the TOR you say Countering anti-Semitism through education - pilot phase. That seems to address objective #2. Is our creative only to address objective #2? It is not clear if the pilot is to address all objectives or just one. Also you mention 5 pilot episodes. Is each pilot episode addressing a different objective?

Answer 2: All the pilot episodes produced will fit under the pillar number 2, countering anti-Semitism through education and all 5 episodes should address this pillar, based on the already existing material (<http://www.osce.org/odihr/24568>, <http://www.osce.org/odihr/24567>, <http://www.osce.org/odihr/24569>)

Question 3: You point us to the link to the Anne Frank house. The first page on that site talks about teaching materials Part 1: anti-Semitism in Europe unto 1945. Is this pilot video historical in nature? Are we looking at the root causes of anti-Semitism in Europe? If there are other materials for us to look at, it is not clear which ones pertain to our RFP.

Answer 3: You can use any of the three existing teaching materials (see above), to develop script for one episode.

Question 4: You mention that work is to begin Oct 2016 and finished product delivered Dec 20th with first draft of all episodes by Nov 18th. This is a very aggressive schedule for a topic that required careful thought and consideration. We are worried that rushing in this manner will not give you the best results.

Answer 4: The reason for such a short time-line for the development of the episodes is budgetary and we cannot change it. The projects has to be completed by the end of the 2016.

Question 5: In sections 1.4-1.5, you outline a number of required inputs. You mention motion graphics and animation. Are you expecting these pilot episodes to contain animation in addition to location shooting? You also mention voice over and experts. Are you envisioning this in a documentary format or a number of short films with actors on locations? Many of these inputs seem to precede a creative concept. Once a clear creative concept is developed, the techniques to execute will follow.

Answer 5: We are offering few possibilities in the RFP, it is up to the supplier to suggest which form would work the best. Animation can be used in order to clarify certain issues. As for the voice over, this is in case you decide to create episodes based on animation alone, and experts are mentioned in order to bring educational expertise as well as that one related to the anti-Semitism topic for the development of the episodes.

Question 6: You mention that video is to be shot in 4k or 2.5k. 4k which is UHD is a resolution of 3840 pixels \times 2160 lines (8.3 megapixels, aspect ratio 16:9) and 2.5k is 12-bit CinemaDNG RAW files at full 2.5K (2432 x 1366) resolution. They are both different and general broadcast industry standard is HD 1080p. Are you looking for PAL or NTSC formats for the final masters?

Answer 6: We would opt for the PAL at the moment but would like to have an option to switch it to the NTSC in case we decide to show it in the Americas at a later date.